

**BENTON ADVERTISING & PROMOTION
COLLECTIONS - FY2019 - NET**

	Recd in Jan DEC	Recd in Feb JAN	Recd in Mar FEB	Recd in April MARCH	Recd in May APRIL	Recd in June MAY	Recd in July JUNE	Recd in Aug JULY	Recd in Sept AUGUST	Recd in Oct SEPT	Recd in Nov OCT	Recd in Dec NOV	TOTAL
RESTAURANTS:													
TOTAL RESTAURANTS	105,642.25	96,840.26	98,873.41	116,148.46	111,045.92	118,642.88	109,040.99	114,873.17	106,046.05	98,925.13	107,063.11	103,397.89	1,286,539.52
# of Businesses	68	69	70	72	67	72	72	72	70	65	72	73	
FOOD TRUCKS:													
TOTAL FOOD TRUCKS	238.24	321.93	407.13	479.51	385.78	438.20	880.05	572.98	745.41	729.85	728.07	411.17	6,338.32
# of Businesses	21	22	18	18	17	17	16	21	23	16	20	20	
MOTEL & HOTEL:													
TOTAL MOTEL & HOTEL	3,131.37	4,597.73	4,174.39	5,280.67	4,265.24	6,324.82	5,407.60	7,426.39	4,789.70	4,769.01	5,813.47	5,205.78	61,186.17
# of Businesses	9	10	11	10	9	11	10	11	9	9	11	10	
CONVENIENCE STORE:													
TOTAL C-STORE	2,403.18	2,015.29	3,065.31	2,467.56	2,273.01	2,342.52	2,553.62	2,375.87	2,721.83	2,541.85	2,179.13	2,746.76	29,685.93
# of Businesses	19	18	17	16	15	15	17	18	18	16	16	17	
OTHER:													
TOTAL OTHER	2,483.58	1,849.03	1,408.38	2,250.01	482.36	4,969.48	2,934.34	3,427.67	3,025.38	2,582.97	1,828.83	2,387.34	29,629.37
# of Businesses	5	6	7	6	7	7	10	10	11	10	9	9	
GROCERY:													
TOTAL GROCERY	3,860.55	1,904.33	2,427.35	2,394.26	2,212.11	2,698.58	2,634.84	2,417.32	2,180.15	2,708.11	2,149.64	2,110.52	29,697.76
# of Businesses	3	3	3	3	3	3	3	3	3	3	3	3	
GRAND TOTALS	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	1,443,077.07

117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46
114,246.66	100,137.08	97,123.63	121,963.89	113,788.17	122,729.56	112,864.93	125,404.61	109,773.30	113,558.46	112,738.51	110,935.46
3%	7%	14%	6%	6%	10%	9%	5%	9%	-1%	6%	5%

Yearly ave 7%